



ELEVATION

The Campaign for CU Denver

CU Denver degrees and credentials create paths to new horizons, rewarding lives, and better futures. Their impact is powerfully transformative given our unique value proposition: we are the only public university in Colorado that is considered highly accessible whose graduates earn on average more than \$2 million in lifetime income. As a public institution, we consider it our obligation to ensure that all students have access to this life-changing opportunity while our entire region benefits from an academic, economic, and cultural engine in downtown Denver that uplifts our communities and quality of life throughout Colorado and beyond.

We now have an opportunity to take our impact to the next level.

For those who trust their futures with us, we will come around them like never before, from enrollment to graduation, throughout their careers, to retirement and beyond. We will be their university for life, providing opportunities to upskill, reskill, and shape their futures at any point along their journeys. We will co-create this pipeline of talent with the Denver community to efficiently and effectively drive the prosperity of our region.

We know what it will take, and we know we can do it—but not alone. Today we ask you to partner with us as we seize this opportunity to shape the Denver metro region's future through the transformative power of higher education.

Let's rise to the occasion.

Together, we will establish CU Denver as the acknowledged higher education partner for Denver—a trusted, innovative force shaping the city's future. This is not only our commitment, it's our obligation, and we are aligning the full strength of the university to fulfill it.

ELEVATION, our comprehensive fundraising campaign, will allow us to align resources with our ambitions by making timely investments in key areas:

1. Expanding **access** to the lifelong benefits of higher education
2. Enhancing support systems vital to **student success**
3. Cultivating **human talent** that promotes innovation and discovery in the classroom and beyond

Campaign Investments

Join us in elevating the opportunities a CU Denver education provides—to our students and our communities. Whether you choose to make a gift to a scholarship that opens doors, an initiative that clears a path to graduation, or an endowed chair or professorship that attracts distinguished scholars and researchers, know that you will make a life better, forever.

1. Expanding Access

With your partnership, we can keep CU Denver accessible and affordable through scholarship support. When you contribute to a scholarship fund, you create the potential to transform a life and create a ripple effect throughout our city, state, and region.

- Students benefit from an affordable path to a degree, which provides greater value and more opportunity throughout their lifetimes.
- Our communities benefit from greater social mobility and civic engagement.

Investment Opportunities:

- » Need-based, merit-based, and campus-wide scholarships
- » Named scholarships
- » Endowed scholarships

2. Student Success

We are rooting every decision and initiative in the success of our students—their access, retention, completion, and career readiness. By investing in these initiatives, you help position our students for the futures they aspire to.

- Students benefit from enhanced advising, first-year experiences, early intervention when hurdles arise, career connectivity, and a university for life.
- Our communities benefit from an exceptional, career-ready talent pipeline that fuels our region's workforce.

Investment Opportunities:

- » Academic support programs
- » Mentoring and tutoring services
- » Experiential Learning Opportunities
- » Emergency funds
- » Health and wellness initiatives

3. Human Talent

You can help ensure we have the best people in place to educate and support our students. Attracting top talent also drives cutting-edge research that promotes innovation and discovery while boosting regional competitiveness.

- Students benefit from instructional excellence, innovative pedagogy, and research and creative opportunities with real-world impact.
- Our communities benefit from a thriving innovation ecosystem and practical research examining pressing and complex issues.

Investment Opportunities:

- » Endowed chairs
- » Endowed professorships
- » Faculty innovation grants
- » Research initiatives

